7. PROJECT SUMMARY

TOTAL DEVELOPMENT POTENTIAL

The TCHS + JUNI CHAWL + KSA + JVES complex is developed on 8774.11 SM of land on CST NO.311, 1A/312, 1/312 & 1/278. It houses 4 Entities as under:

TALMIKIWADI COMPLEX AMALGAMATED (TCHS, JUNI CHAWL, KSA AND BVES)

	I COMPLEX AMALGAMATED (TCHS, JUNI CHAW	Existing Area	Potential Benefit After Redevelopment	MMPC'S Intervention
ir. No.	Item			8774
1	Plot Area			313
2	Number of Tenements	10.070	16,612	16,612
3	Carpet Area	10,870	40000	60000 to 70000
4	Rate (Rs. Per SF)	30000		1073to 1253
5	Value (Rs. Crs.)	351	715	206% to 257%
6	Increase in Value %		104%	
7	Increase in Area (SM)		5,742	5,742
8	Increase in %	0%	53%	53%
9	Total Rehab Component		20814	20814
10	Total Sale Component		22219	22219
	Rate of Construction for Rehab Per SF		4000	5000
11			4000	5000
12	Rate of Construction for Sale Per SF		40000	40000
13	Rate of Sale Resi Per SF		40000	60000-70000
14	Rate of Sale Resi for Other Per SF		70000	80000-100000
15	Rate of Sale Retail Per SF		781	876 to 88
16	Cost of the Project (Rs. Crs.)			1130 to 128
17	Sales Realisation		849	242 to 41
18	Total Surplus (Rs. Crs.)		68	242 (0 41

8. POSSIBLE AMENTIES FOR RESIDENTS OF "TJKB" COMPLEX:

TO BE DISCUSSED

- 1. Individual towers for each existing building.
- 2. Separate societies
- 3. Gym
- 4. Playground
- 5. Society Office
- 6. Lobby Lounge
- 7. Party room.
- 8. Rooftop Lounge
- 9. Driver recreation and resting areas
- 10. Recycle solid waste
- 11. Recycle wastewater

9. SWOT ANALYSIS

The following is a SWOT analysis of the project, which describes some of the benefits of and impediments to its implementation if option under 33(9) pursued:

STRENGTHS:

- 1. There is strong support from the existing tenants of "TJKB" RE-DEVELOPMENT COMMITTEE to undergo the project.
- 2. The location is prime and prestigious.
- 3. The project is technically and financially viable.
- 4. The Plot will be facing the Haji Ali side allowing apartments at higher floors to get sea view.

WEAKNESSES:

- 1. The plot is loosing substantial land in the road widening as shown in current D. P. Remarks
- 2. There is access to the Plot from one major road only
- 3. Plot is a long rectangular plot; thus giving only a minimal frontage along the road.
- 4. School is currently adjacent only to a 3 mt wide road which is a proposed 9.00 mt, wide DP road.

OPPORTUNITIES:

- 1. To provide state of the art Complex compatible to 21st century living.
- 2. To improve the quality of life exponentially for all residents.
- 3. It has the potential to become one of the most sustainable developments, eco-sensitive project.
- 4. Increase the value of property exponentially
- 5. It has a potential to become one of the most desirable addresses of Mumbai.
- 6. Make "TJKB" complex a torch bearer for other cluster development projects in Mumbai.